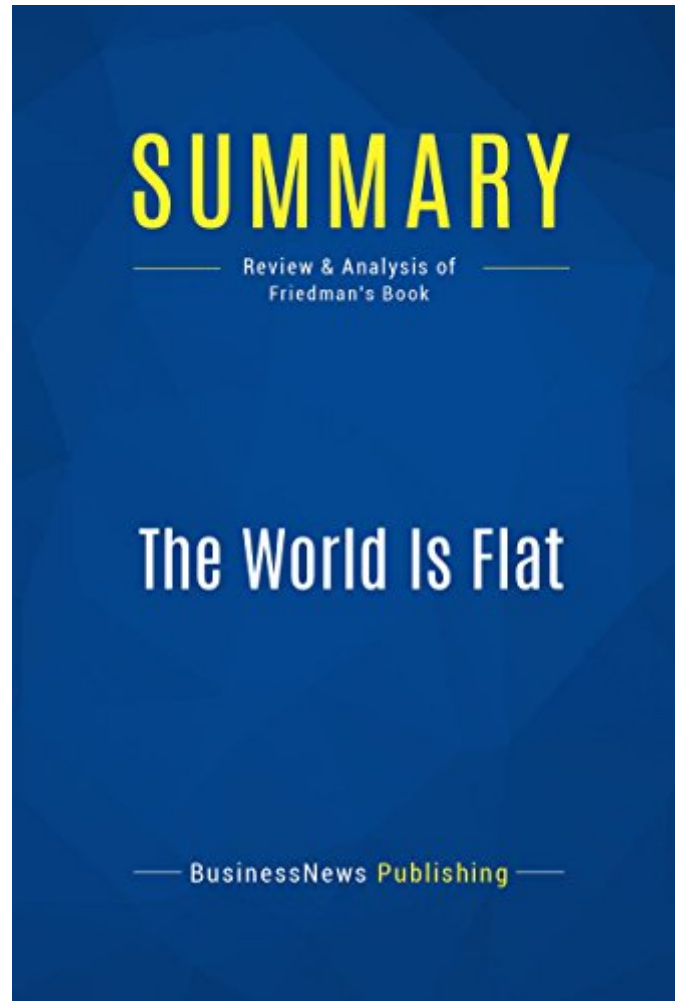


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Summary: The World Is Flat: Review And Analysis Of Friedman's Book



Synopsis

The must-read summary of Thomas L. Friedman's book: "The World Is Flat: A Brief History of the Twenty-First Century". This complete summary of the ideas from "The World Is Flat" explains that the changes undergone by the business world in the 21st century are a result of the availability of cheap and ubiquitous means of telecommunication. In addition to exposing the 'flattening' of the world and the forces behind globalisation, this useful summary identifies both the challenges faced by the business world in the 21st century and the means to tackle them efficiently, thus effectively giving you the knowledge necessary to thrive in a rapidly changing world. Added-value of this summary: Save time Understand key concepts Enhance your prospects To learn more, read "The World Is Flat" and discover how to live and work in this new global environment.

Book Information

File Size: 2275 KB

Print Length: 28 pages

Publisher: Business Book Summaries (February 15, 2013)

Publication Date: February 15, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B00DOYXOI4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #247,416 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #46

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Customer Reviews

Have enjoyed several of Friedman's books. Well researched and clear, searching observations about present economic drivers and possible impact on future.

Excellent. Full of food for thought. Many of the author's projections for near future are already realities.

not that helpful

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